PPA Business School (Pôle Paris Alternance)

Doctor of Business Administration (DBA)

Application for the Doctor of Business Administration

Proposed Route	
DBA by Research	
DBA by Retrospective Publication *This route is relevant if you have already published the body of work that you are relying upon to include in your thesis.*	

Personal Details

Gender		Title	
First name		Last name	
Address			
Postcode/ Zip Code		Country	
Email			
Telephone			
Date of birth			

English Level

Examining Body:

Score:	Date issued:

Highest Educational Qualification attained

Qualification achieved:	Date:
Institution:	Country:
Language in which the qualification was conducted:	

Work Experience

Year	Job title	Responsibilities

Outline Research Proposal

(approximately 2000 words)
(these cells will expand to accommodate your text)

Section	Description	Guidance word limit
1. Motivation	What is your motivation for doing this study?	50 words
2. Previous research	Briefly list your previous research experience. Have you completed courses in: Critical analysis Yes / no Critical writing Yes / no Literature Review Yes / no Quantitative methodology Yes / no Qualitative methodology Yes / no Reflective writing Yes / no	80 words
3. Proposed title	What will you research and what will be the impact?	20 words

4. Aim & purpose	What specifically will you research and what do you hope to achieve from undertaking it?	300 words
5. Research objectives	List three to five focused objectives of what you will investigate and how you will make a contribution to knowledge.	60 words
6. Literature review	What are the current views / models in your research topic? Who has been critical of research issues in the subject? How will you make a contribution to knowledge and practice?	900 words
7. Design	Design approach that you think you might take (e.g., case study; action research)	
8. Research Methodology	How will you investigate your research topic? How will you collect and analyse the data? What is your sampling criteria? How will you prove your results are reliable and valid?	450 words
9. Impact	The potential impact of the research. Who will benefit from the findings?	50 words
10. Impact & contribution to knowledge	List of three to five bullet points detailing your potential contribution to knowledge and practice. What is the potential impact of the research? Who will benefit from the findings?	90 words
Please also provide:		
Approximate timeline	Provide a Gantt style chart detailing your proposed timeline	
References	Cite all references used in your research proposal. Make sure you use contemporary references in your chosen research topic area and methodology selected	
Organisational support	The support already secured from your organisation (e.g., funding, time off, access to data collection) if applicable.	
If you intend to pursue the **DBA by Publication route**, **please append this application form with the proposed artefacts to be included in your thesis wrap, together with links to the site of publication (e.g., URLs).** These must have been **peer-reviewed** and can include: Academic papers; Conference papers; Book chapters; Monographs; Books; Scholarly editions of text; Creative work in relevant areas; Media presentations; Surveys (and accompanying analysis); Case studies; Technical reports; Primer. You should also include a measure of 'quality' for each published work submitted, for example a journal rank, the article's impact rating, or some other measure of quality/impact.	
A useful publication to help with the research proposal is: Punch, K.F. (2016) *Developing Effective Research Proposals*, Sage: London.	

Personal Statement

Please tell us (in 300 - 500 words) how this programme of study will benefit you personally and professionally.

Other relevant information, (e.g., publication list)

DECLARATION

	✓
I declare that all the information provided and attachments submitted are true.	
I acknowledge that PPA Business School Paris reserves the right to accept or reject my application.	
I have read and understood the Privacy Statement.	
I consent and give permission for my personal data to be processed for the purposes of seeking enrolment on the course programmes both manually and electronically in accordance with the General Data Protection Regulation (Regulation (EU) 2016/679.	

Signature:

Date:

Please include the following with this application:

- This Application form

- Certified copies of academic qualifications

- Academic transcripts of relevant qualifications (e.g., Master's)

- English language scores for non-native speakers

- Full texts of the artefacts intended for inclusion in the thesis (if you are pursuing the DBA by Retrospective Publication route).

Please convert this document to pdf format where possible and submit it to:

registrar@ppa.fr